

**Our Mission:** To entertain, engage, and empower our community, in our theater and beyond our walls.

## Friends of the Strand Theatre - Annual Report



STRAND 100 YEARS THEATRE

### July 2021 – June 2022

With the doors to the theater open after a year closed due to the pandemic, the Strand dove right in with a full slate of programs presented on stage, screen, and live streamed direct to homes and classrooms throughout Maine and beyond. The Strand's free education programs, offered to classrooms in-person and virtually, were fully subscribed as educators were eager to re-engage in dynamic cultural arts performances and restore some "normalcy" to their students' school experience.

Fall 2021 included the Metropolitan Opera's return to their stage, which meant a return to the Strand's screen. While our auditorium's capacity was limited to allow for safety by social distancing, the opera fans returned in force—resulting in numerous sold-out shows. The debut opera by composer Terrance Blanchard, *Fire Shut Up in My Bones*, was so popular the Strand repeated the broadcast three additional times.

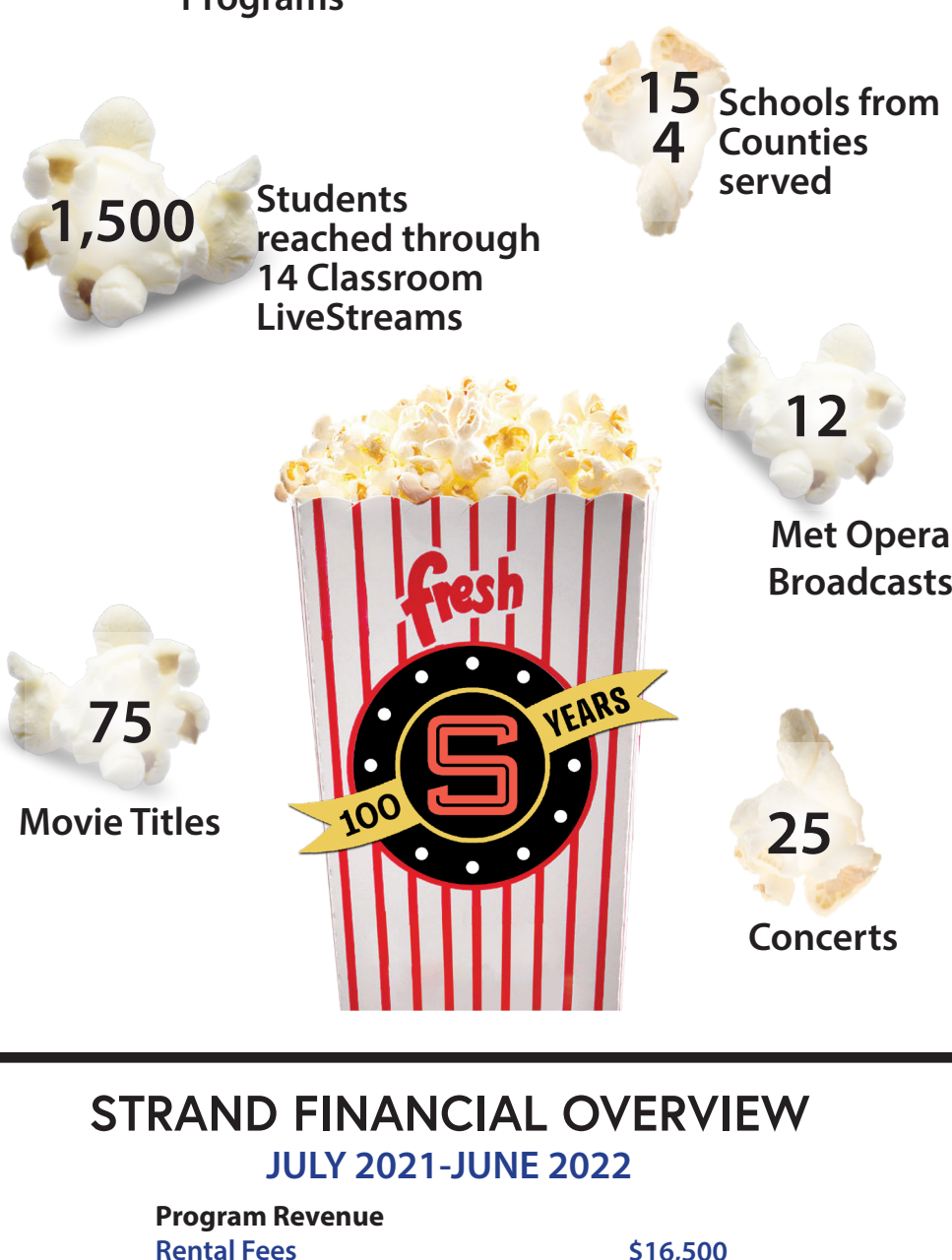
In January 2022, in partnership with AIO Food Pantry and Allen Insurance and Financial, the Strand hosted the second FILL THE STRAND food and funds drive, raising \$25K and filling the 350-seat theater with bags of food 3 times over in support of our friends and neighbors facing increased need.

With after-school theater programs, a huge variety of movies and music, special presentations with filmmaker talk-backs, Midcoast Music Academy recitals, education and family programs, Strand on the Air radio show and podcast episodes, and live opera and theater broadcasts, the Strand resumed its position as a vibrant community hub, all while navigating the fluid nature of COVID-related challenges. And, as always, all was made possible by YOUR support, generosity, and participation.

*Thank you.*

### Our Vision:

As a leader in our community's cultural growth, the Strand expands perspectives and entertains with thought provoking, innovative arts programming and educational experiences. Through film, music, dance, theatre, lectures and community conversations, the Strand uses the power of the performing arts to connect us more deeply to one another by presenting stories that honor our differences and illuminate our commonalities.



## STRAND FINANCIAL OVERVIEW

### JULY 2021-JUNE 2022

<b>Program Revenue</b>	
Rental Fees	\$16,500
Concession Sales	\$16,500
Business Partnerships/Other	\$23,000
Met Opera	\$41,000
Movies	\$57,500
Live Events	\$59,000
<b>Contributed Revenue</b>	
Grants	\$41,000
Member dues	\$73,000
Donations	\$228,000
COVID Relief Funding	\$410,000
<b>REVENUE TOTAL:</b>	<b>\$965,500</b>
<b>Expense</b>	
Development	\$47,000
Admin	\$98,000
Facility	\$117,000
Program	\$504,000
<b>EXPENSE TOTAL</b>	<b>\$766,000</b>

During this fiscal year, COVID's continuing toll meant many folks were not yet ready to return to the theater. Admissions were 50% of previous level, posing a difficult financial challenge. The loss in program revenue was carried by our generous donors and members who continued to support the Strand—even if they weren't yet comfortable attending—and through philanthropic grants and State and Federal COVID relief funding.

The COVID funding will cover the current fiscal year's projected deficit of \$100,000, as we continue to expand our programming while welcoming old and new audiences. Moving into and beyond our 100th year, and 10th as a non-profit, the full support of our community—as patrons, members, donors, grantors, advertisers, and sponsors—will be essential to the Strand's long-term ability to continue to serve.

### Strand Staff

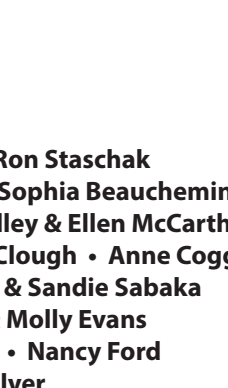
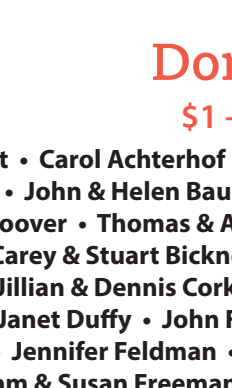
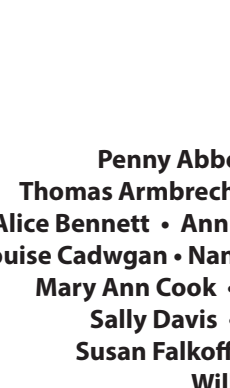
Jessie Davis - Executive Director  
Liz McLeod - House Manager  
Anna Frangiosa - Assistant House Manager  
Dave Dailey - Digital Media Manager & Onscreen Advertising  
Jana Herbener - Marketing and Community Relations Manager  
Brittany Parker - Education Program Manager  
Anne Rogers-Popejoy - Development Associate & Membership Coordinator  
Katie Melby - New Century Series Program Manager  
Matalena Carhart - Concessions  
Sam Carlson - Concessions/Box Office

### Friends of the Strand Theatre Board

Ellen Seidman - Board Chair  
Candace Shedd Vancko - Treasurer  
Norman Thomas - Secretary  
Jo Dondis  
Roy Hitchings, Jr.  
John Bird  
William C. Black  
Ariel Hall  
Elysa Rose Coster  
Elisse B. Walter  
Joanne Billington  
Abby Simmons Walker

### Strand Advisory Council

Scott Sell  
Ainslee Riley  
Ryan Jackson  
Lynn Dondis  
Ellen Golden  
Sarah Higdon-Sudow  
Katrina Soucier  
Donna McNeil  
Aaron Britt  
Alicia Malone  
Andy Wallace  
Alexa Fogel



## Donors

### \$1 - \$99

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Don Rush • Susan Schorin • Linda & John Shepard • Meg & Marina Sideris  
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Masha Traber • Natalie Travia • Michelle Ubbelohde & Rob Troxler  
Peter Van Alstine • Valerie Wells • Pen & Bev Williamson  
Susan & Anna Wind • Holly & Dick Young • Dr. Robert & Judith Zeitlin • Anonymous

### \$100 - \$499

Sarah Alexander • Marlene Allison • Charles & Isa Babb • Carol & Bill Bachofner  
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Ray & Joan Bird • Hugh & Elizabeth Blackmer • Chris & Lydia Bouzaid  
Brimstone Consulting Group, LLC • Kari Barrett & Lynne Brown • Marion Brown  
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Waterworks Restaurant • Evelyn Clowes  
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Donna & Gordon McAleer • John & Wende McIlwain • Ken & Susan McKinley  
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Kenneth Mukai • Michael Mullins • In honor of Rhonda Gioia • Jim & Pat Nelson  
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Michelle Rines • Marilyn Saltus • Lee & Linda Schiller • Anita Siegenthaler  
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Tish Taylor • Eric Rolfson • Dee & John Thibodeau • Mary Ellen Thro  
Bill & Priscilla Torpey • Brian Tebor • Candace Vancko  
John Viehman & Amy Jenner • Deborah & Peter Warren  
Sandy Weisman • Elizabeth Welch • Christine Whelan • Steve Winchenbach  
Kal Winer & Linda Tattelbaum • Thomas & Dennis Wolf in honor of the Dondis Family  
Melody Wolfertz--In Good Company • Karen Young & Paul Robie  
Sally & Bill Zierden • Anonymous

### \$500 - \$999

Joanne & Glenn Billington • Brad & Roberta Burns-Howard  
Patrick & Carol D. Cardon • Randall Chanler & Andrew Stancioff • Susan & Duke Ellis  
Karen Foxwell • The Genne Family in honor of Norman Thomas  
Cynthia & Marc Giroux • John & Linda Greene • Jan Heimlich  
Dr. Charles & Cynthia Kava • Ms. Betty & Dr. Theodore Long  
Michael Mann & Carol Salzman • Janet Pendleton & Stephen Kahn • Arthur S. Perry  
Susan Petersmeier • Sarah Rheault • Marilyn Moss & James S. Rockefeller  
Susan Schor & Gerald Oppenheimer • George & Susan Schreiber  
Estate of Wickham Skinner • Walter Slocombe • Helen Stern  
Jon & Becky Thompson--Genuine Automotive Services  
Lee Webb & Susan Petersmeier • Barbara & Ken Wexler  
Cynthia Wurst • Judy & Allen Zern

### \$1,000 - \$9,999

Chuck & Deanna Akre • Charlton & Noni Ames • Gail Catharine Bertuzzi  
John & Mary Alice Bird • Bill Black & Jackie Potter • Dan Bookham & Jessie Davis  
Paul Brown & Janet Houghton • Raymond Family Foundation • Camden Foundation  
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### \$10,000+

Amalgamated Charitable Foundation: North Star Fund • Cascade Foundation  
Mary Ann Carey • Ellen Seidman • Elisse Walter & Ronald Stern  
Amy Wappler & Sean Boyd

STRAND 100 YEARS THEATRE

100 thank yous to our amazing MEMBERS and SPONSORS!  
Your support keeps the theater vibrant day in and day out,  
and we want to thank you for all of the ways you enhance the Strand!

